

## ENTERPRISE EMAIL GOVERNANCE

For organizations today, effective email management and control creates a challenging dilemma. While enterprise email is a mission-critical communication tool, the attributes that make it so valuable to your company can also add *risks* and *costs*.

The costs associated with lost intellectual property, productivity, legal discovery and damage to your brand are very real and very large.

To understand and gain control over email, organizations must consider user behavior, business processes, corporate culture, regulations, and business relationships.

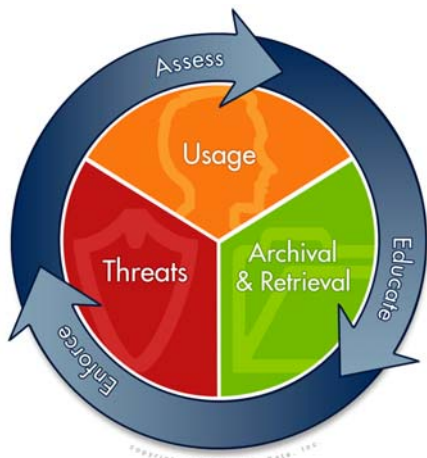
Whether it's direct and immediate cost savings today or risk mitigation for the future, companies need unique software that supports a systematic approach to email governance.

With MessageGate's Enterprise Email Governance solutions, you can be confident that you employ reasonable efforts and best practices to limit liability and risk while reducing costs.

### **Consider this...**

**A company with 5,000 users can expect:**

- 900 releases of private information, every day
- 150 internal emails with inappropriate content, every day
- 150 employees fooled by each phishing attack
- 3.4TB of stored non-business emails, every year
- \$473,000 for discovery of 90 days of email for 100 employees
- incalculable loss due to stolen IP and brand damage



MessageGate's Enterprise Email Governance solutions provide a comprehensive approach to this Enterprise Email Dilemma.

First, we consider the challenges around enterprise email in three parts: Employee **usage**, **archival** and **retrieval**, and inbound **threats**.

Next, we divide the ongoing process into three stages: **Assess** your current situation, **educate** IT and employees on best practices, and **enforce** corporate policies.

### **By doing this, we help your company benefit by:**

- **Providing knowledge and understanding** of email practices through an in-depth analysis of email usage patterns
- **Reducing storage** and improving retrieval efficiency
- **Lowering risk** from accidental or malicious email usage that could result in public embarrassment, stolen intellectual property, or costly legal action.

## MessageGate Product Offerings:

### Policy Enforcement

MessageGate® Policy Enforcement is a flexible policy management solution that helps to enforce corporate email policies, prevent intentional or inadvertent breaches, and mitigate insider threats. By delivering a flexible policy engine, numerous message dispositions, and policy-specific content, MessageGate enables companies to proactively manage their messaging flow to protect corporate secrets, prevent inappropriate behavior, and ensure that sensitive information is not released.

### Archive Categorization

MessageGate® Archive Categorization is a specific configuration of Policy Enforcement that categorizes email before sending them to the Archive. Each message is tagged with configurable information such as department codes, project codes, litigation holds, privileged tags, etc. to intelligently classify and categorize email before it gets to the archive, making retention and retrieval activities more efficient and cost-effective.

### Activity Profile

MessageGate® Activity Profiles or MAPs provide companies with detailed visibility into their current messaging traffic and email archive contents, outlining where you're exposed to risk and providing insight into unnecessary costs. A MAP compares actual email usage within your organization to your policies and other best practices. This visibility includes information on compliance risks, operational inefficiencies, cost savings opportunities, and potential improvements.

### Email Filtering

MessageGate® Email Filtering increases the effectiveness of your current spam filtering solution to capture 98% of spam and phishing attacks with a false-positive rate as low as 0.001%. This patent-pending expert system applies more than 200 rules to deeply inspect the message header for any evidence of deception or fabrication. Falsified headers are the surest way to know when the email is suspicious.

*For more information on how you can leverage MessageGate's Email Governance Solutions, please contact MessageGate sales at: **1-877-544-8500** or **sales@messagegate.com**. You may also visit **www.messagegate.com** to learn more.*