

MessageGate® Activity Profile

Structured email analysis provides companies with deep visibility into the messaging activity occurring on their corporate networks. This visibility identifies opportunities to reduce business and legal risks associated with inbound, outbound, and internal messages. Simultaneously, email analysis provides insight into how companies can reduce operational costs, improve business processes, and improve email storage and retention.



Scorecard vs. Activity Profile

More and more leading companies are questioning the role and use of email within their organizations. MessageGate offers a range of solutions to answer these questions and provide actionable and quantified intelligence on what is occurring, who may be an outlier or potential abuser, and where specific actions can be taken to reduce the cost of email, ensure proper retention and archival, and aid in search and retrieval activities.

Email Score Scorecard

Using a Scorecard approach to understanding and measuring email activity provides unprecedented insight into actual business operations. MessageGate analyzes all users and how they compare to each other and the company as whole.

Benefits derived include identifying inefficient or noncompliant usage as well as uncovering how business is actually conducted via the corporate email system.

Good email governance requires regular and routine exams of email activity, and a scorecard-based approach ensures that anomalies will be corrected and opportunities for cost savings and operational improvement will be identified.

MessageGate Activity Profile (MAP)

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How the MessageGate Activity Profile Works

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The MessageGate MAP includes the following standard capabilities:

Are you archiving efficiently?

How much of your email is nonbusiness, duplicates, system generated alerts, or otherwise unnecessary messages? How intelligently are you retaining email?

What is your exposure to business risk and legal liability due to current messaging activity?

The MAP provides complete visibility into your messaging traffic, including potential policy or regulatory violations and identifies risk based on standard MessageGate rules and your self-defined custom rule searches.

Are your messaging activities compliant with regulations?

The MAP highlights areas of regulatory compliance as they relate to messaging. Regulations vary depending upon the industry, and specific compliance needs are identified prior to performing the analysis.

How effective are your efforts at stopping unwanted email?

The MAP reveals how much unwanted email (spam, email-borne viruses, phishing attempts, etc.) you receive, regardless of what existing filters and blocking technology are in use.

For more information on how you can leverage MAP services to gain a better understanding of your messaging activity, please contact MessageGate sales at 1-877-544-8500 or email: sales@messagegate.com.

About MessageGate

MessageGate provides enterprise-class email governance solutions to leading companies world-wide. MessageGate's technology empowers companies to cope with threats, improve archival and retrieval activities, and ensure proper usage across a variety of industries. MessageGate's offerings include: MessageGate® Activity Profile (MAP), MessageGate® Policy Enforcement, MessageGate® Archive Categorization, and MessageGate® Email Filtering.

