

EMAIL and FERC COMPLIANCE: ARE YOU READY?

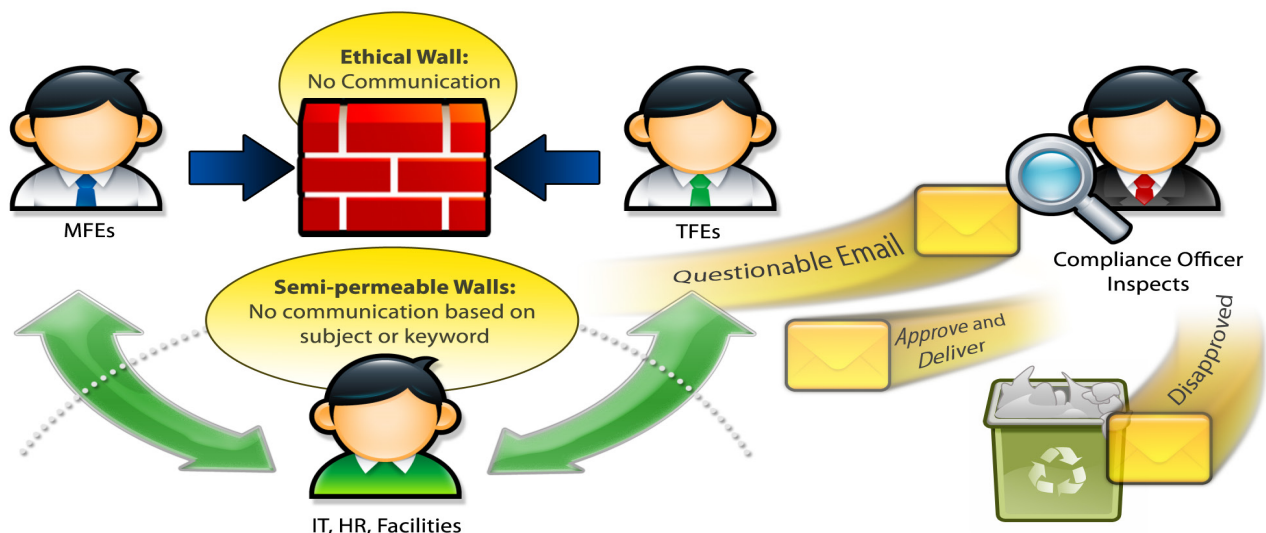
FERC Order 717, the most recent FERC regulation, requires regulated energy and gas entities to manage and prevent communications between marketing function employees and marketing affiliates. Many of today's organizations in the energy industry have successfully created policies and formed ethical walls between different employee groups, but have not yet automated those policies to centrally manage email exchanges — specifically those between shared functions such as HR, IT and Facilities. Without effective internal email safeguards in place, organizations run a greater risk of incurring costly penalties in violation of FERC.

MessageGate provides email risk management and controls software to help your organization become better protected and ensure FERC compliance for your email communications. MessageGate's applications provide a comprehensive set of best practice policy libraries and reports, enabling you to comply with FERC requirements. Policy sets can be easily customized to your environment or used as templates to create new policies.

MessageGate adds an additional layer of insurance into the email stream, allowing organizations to easily manage information flowing between restricted and shared employees or resources. With MessageGate, organizations can easily set policies for various users and groups to go beyond the traditional ethical wall and create "semi-permeable" walls, allowing for greater communication levels with shared resources. MessageGate allows you to maintain a culture of compliance by blocking mail by person and/or by content preventing inadvertent communications to those who should not receive it. MessageGate's smart analysis monitors email for content and context, but adds greater levels of variables between shared resources. Email forwards and copies are blocked in real-time while still allowing approved recipient to receive the email.

"With [FERC] Order 717 adding responsibility onto already overburdened senior management, organizations must find ways to automate policy enforcement and report on the effectiveness of controls. MessageGate provides an active form of secondary insurance against a potential FERC violation or corporate data breach by enforcing corporate communication policies consistently, which allows energy and gas providers to focus on their core business and customers."

— Brian Babineau,
Senior Analyst
Enterprise Strategy Group



MessageGate Solutions: Analyze, Plan, Implement, and Manage

MessageGate® Activity Profiles (MAPs)

MAPs provide companies with detailed visibility into their current messaging traffic and email archive contents, outlining where you're exposed to risk, the details around that risk and insight into unnecessary costs. A MAP compares actual email usage within your organization to your policies and other best practices. This visibility includes information on compliance risks, operational inefficiencies, cost savings opportunities, and potential improvements.

MessageGate® Policy Enforcement

Policy Enforcement is a flexible policy management solution that helps to enforce corporate email policies, prevent intentional or inadvertent breaches, and mitigate insider threats. By delivering a flexible policy engine, numerous message dispositions, and policy-specific content, MessageGate enables companies to proactively manage their messaging flow to protect corporate secrets, prevent inappropriate behavior, and ensure that sensitive information is not released.

With MessageGate Activity Profiles and Policy Enforcement, you can:

- Analyze information risk based on industry best practices, regulatory requirements, and analysis of access and activity data. MAPs help organizations identify the areas of greatest risk to prioritize and focus remediation projects.
- Protect information, policies and procedures associated with email communications, by identifying and implementing electronic communications controls. Denying unauthorized communications is the most effective feature for prevention of violations and data loss.
- Continuously monitor email usage within the live email stream.
- Automate information-handling procedures to protect assets, reducing user errors and compliance violations.
- Protect your organization by controlling who can communicate with whom and what data can be sent to which shared resource or customer, creating an information security barrier around critical communications.
- Centralize email policy and personnel management.
- Report on policy violations, to support documentation of incidents.
- Analyze access and usage of email communications, use reporting tools to simplify incident investigation and legal discovery, and support the documentation of information policies and procedures.

For more information on how you can leverage MessageGate's Email Governance Solutions, please contact MessageGate sales at: **1-877-544-8500** or **sales@messagegate.com**. You may also visit **www.messagegate.com** to learn more.